Migration Up-Close Summer 2023

Academic Content

The summer program "Migration Up-close" seeks to integrate the academic content of two courses: Gender, Society and Human Rights and Regional Scenarios in the Contemporary World with an intercultural and multicultural approach that will offer students an opportunity to understand deeply the migratory phenomenon in Mexico.

Regional Scenarios in the Contemporary World

- 1. Theoretical approaches for the evaluation of discriminatory discourses and practices
- 1.1 Discourse Analysis
- 1.2 Nationalism
- 1.3 Historical and socio-cultural issues linked to discriminatory discourses: culture, hegemony, ideology, and cultural economic
- 1.4 Multiculturalism
- 2. Historical and Socio-cultural issues linked to discriminatory discourses
- 2.1 Public Opinion & Media Analysis
- 2.2 Persuasive Campaigns and Media Evaluation
- 2.3 Political Marketing and communication strategies
- 2.4 PEST and SWOT Methodologies

Gender, Society and Human Rights

- 1. Theoretical approaches to the social construction of gender and its contemporary debates.
- 1.1 Basic concepts:
- 1.1.1 Sex, gender and sexuality (s)
- 1.1.2 Power relations and gender order: identities, gender roles and traditional stereotypes of gender
- 1.1.3 Gender perspective for equity and equality: basic and strategic needs.
- 1.1.4 Inclusive and non-sexist language
- 1.2 Gender inequality and violence.
- 1.2.1 Discrimination and gaps (access, control, use and benefit of resources)
- 1.2.2 Types and areas of violence
- 1.2.3 Global, national and local situation
- 2. Intersectionality and position of gender as a relational category
- 2.1 Feminist epistemologies and research methodology
- 2.2 Intersectionality and position
- 2.2.1 Research with a gender perspective, feminist research
- 4. Human Rights
- 4.1 The human rights framework and the protection of the person's dignity in relation to equality and non-discrimination
- 4.1.1 Protection, promotion, defense and guarantee of the right to gender equality, non-discrimination and life free of gender violence

- 4.1.2 Equality and non-discrimination as ethical and legal principles for gender equality, non-discrimination and life free of violence
- 4.1.3 Instruments and national, regional and international human rights mechanisms

4.2 Human Rights perspective

- 4.2.1 International Cooperation
- 4.2.2 Public policies

5. Contemporary issues of human rights

5.1 Gender based violence

- 5.1.1 Affirmative-temporal actions
- 5.1.2 Institutionalization and gender mainstreaming in public policies.

5.2 Enforced Disappearance

- 5.3. Migration
- 5.3.1 Economic migrants
- 5.3.2 Refugees
- 5.3.3 Intenal displacement